



The History of Xerox Document University Training and Conference Center

November 2001 - Nestled along the south banks of the Potomac River and bordering Belmont Ridge, the estate of Thomas Lee's grandson, is the historic town of Leesburg, Virginia. Leesburg has been called home by such famous names as the Lee family, President James Monroe, and General George C. Marshall, and served as the capital of the United States during the War of 1812. Just four miles east of Leesburg lies Xerox Document University with a history of its own.

On June 2, 1974, the Xerox International Center for Training and Management Development (XICT-MD), as it was named at the time, first opened its doors under the management of ARAMARK Corporation. The center was originally designed to be a wholly new and self-contained education community designated exclusively to the training of Xerox employees in sales,



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Leesburg, VA

service and management growth. The campus stretched for 2,265 acres and was the only development as far as the eye could see.

Much thought went into the planning of the living/learning modules, as the North and South buildings were called. The sleeping rooms were not designed to be luxurious. All of the single occupancy rooms were exactly the same. Six rooms and three bathrooms surrounded a living room — in effect, a little suite for each six students. The setting facilitated the mingling and interacting of students in a kind of corporate melting pot.

Over the next several years, the training center thrived and grew. In 1980, the Conference Services division was established to organize government and commercial training events on property. These outside meetings grew to account for more than 50% of the facility usage.

As the surrounding area of Northern Virginia began to develop and grow, so did XICTMD as a \$17 million expansion project began April 9, 1992. The West building increased the already 1 million square footage of the facility by 125,000 square feet, to include the front desk, gift shop, mailroom, auditorium, and several meeting rooms. On the heels of this expansion came the new name of Xerox Document University on November 17, 1993.

On June 29, 2000, ownership changed hands and the acreage was reduced to 110 acres. Xerox Corporation sold the buildings and remaining grounds to Oxford Capital Partners, Inc. and the construction process began. The new owners invested approximately \$29 million to give the facility that has always been an environment for learning a beautiful, new facelift.

Under the administration of ARAMARK Conference Center Management, Xerox will remain the conference center's primary user with space contracted for the next several years. In addition, the facility continues to host many outside organizations' training and meeting needs.

The latest \$29 million investment

Completed in 2001:

- 950 updated guest rooms and suites
- Guest rooms with private baths
- High-speed data access in all guest rooms and meeting rooms
- Starbucks coffee kiosk
- Renovated break stations, lobby and dining room

Completed in 2002:

- New 10,000 square foot ballroom